

## Contact



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## Summary

Working for wide range of clients, including the Prince of Qatar, Channel 4, EDF Energy, the Discovery Channel, and JP Morgan, has honed my ability to effectively translate my designs onto screen. My educational background in MA 3D Digital Animation further augmented my technical skills, providing me with a comprehensive understanding of the intricacies of animation and its application in motion graphics. An experienced Motion Graphic Designer with over a decade in the field of broadcast design, I possess a diverse range of skills and knowledge, including expertise in print design, motion graphics, typography, animation, and commercials.

## Skills

### After Effect



### 3D Studio Max



### Adobe Photoshop



## Education

**Masters Degree:** 3D Digital Animation  
2009 - 2010  
University Of Hertfordshire, UK

**Bachelor of Arts:** 3D Digital Animation  
2005 - 2008  
University Of Hertfordshire, UK

**A Levels:** AVCE Art & Design Double  
Award, Photography, Turkish  
2003 - 2005 London Academy, UK

# Urun Sarachoglou

## Motion Graphic Designer

## Experience

**2021-2022: Alien Soft Ltd.** Senior motion graphic designer.

- Finding and implementing innovative solutions
- Created visually compelling and engaging video content to effectively reach specific target audiences.

**2019-2023: iSight Media.** Originator and proprietor of iSight Media,

- Providing a comprehensive range of digital media solutions for commercial entities through various platforms.
- Encompass traditional print mediums to state-of-the-art digital signage technologies.
- Finding new clients and engaging to meet their needs
- Sending proposals to clients and contracts.
- Working with a team from different departments to create videos / promotions for clients commercials.

**2011-2018: (Prince of Qatar) Highness Sheikh Hamad bin Abdullah Al Thani.** Motion Graphic Designer

- Responsible for the conceptualisation, design, and creation of intricate and sophisticated motion graphic visual content for events attended by distinguished members of royalty worldwide.
- Providing innovative ideas and solutions.

**Aug'2016: Darkside Studios.** VFX Compositor.

- Utilising After Effects to seamlessly integrate digital elements
- Enhance the visual aesthetics of the documentary series "Cosmos: How the Universe Works" for the Discovery Channel.

**July'2015: Kingdom Creative.** Head of Motion Graphic Design.

- Providing creative direction and technical expertise in the production of dynamic visual content for a diverse array of clients, ranging from small businesses to luxury car manufacturer Porsche.

**Nov'2014: JJ Stereo.** Freelance Motion Graphic Designer.

- Creating substantial number of 20 to 30-second television advertisements for a wide range of artists and bands, including notable names such as Sam Smith, Bryan Ferry, London Grammar, and 5 Seconds of Summer, to promote the launch of their albums.

**Sep'2014-Oct'2014: Shoot You Video Production.** Freelance Motion Graphic Designer.

- Retained to create a commercial for J.P. Morgan. Utilizing expertise in the field of motion graphics to craft a visually engaging and impactful advertisement for the renowned financial institution.

**Oct'2011-Sep'2014: The Last Word Television.** Head of Motion Graphic Design

- Leading and oversee the conceptualization, design and execution of dynamic visual content for a wide range of clients, including Channel 4 and EDF Energy.

**July'2012: 99giants.** Motion Graphic Designer

- Created a 60-minute video for Universal Music, crafting visually compelling and seamlessly integrated transitions for music clips.

**Nov'2010: Kaleidovision.** Motion Graphic Designer

- Ceated and oversee implementation of all on-screen graphics and advertising materials.

**2009 - 2010: London Turkish Gazette.** Graphic Designer

- Created visual elements for news articles and advertisements to clearly convey the newspaper's message to its readers.

## Strengths and Abilities

- Exceptional presentation, IT skills
- Creation of detailed reports
- Efficient and motivated
- Fluent in English & Turkish
- Art
- Well organized
- Managing people and resources
- Self-discipline
- Extremely Creative
- Confident team player

\*References available upon request